



Wittman Regional Airport

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FOR IMMEDIATE RELEASE

Oshkosh area partners pitch to EAA AirVenture visitors: Come for the air show, stay for the community

Oshkosh, WI, July 10, 2023 - A strategic partnership of key Oshkosh organizations aims to highlight the city's opportunities and attractions for industry, leisure, and aviation at the EAA AirVenture Oshkosh 2023. Discover Oshkosh, Greater Oshkosh Economic Development Corporation, Oshkosh Chamber of Commerce, the City of Oshkosh, and Wittman Regional Airport have joined forces to demonstrate the exceptional livability and appeal of the Oshkosh area to prospective residents, businesses, and visitors.

This collaboration includes hosting a booth at EAA AirVenture Oshkosh 2023, the world's largest air show and gathering of aviation enthusiasts. Each year the event draws more than 600,000 attendees and 10,000 aircraft from around the world¹. Visitors can enjoy interactive photo-ops, giveaways, and a nostalgic postcard activity while engaging with Oshkosh experts on topics such as:

- Explore Oshkosh— Take some time to enjoy local activities, events, and hotspots in the Oshkosh area during the week of EAA AirVenture 2023 (July 24 - July 30) or plan a return trip to enjoy all our beautiful seasons!
- Where Business Takes Flight— Discover the benefits of starting or expanding your business in Oshkosh, where sustainable growth through diversification and innovation is top priority. Gain access to valuable business support services and learn about the advantages of doing business at the Oshkosh Aviation Park.
- Stay Awhile— Many EAA AirVenture and aviation enthusiasts express their future plans to live or retire in Oshkosh. Why wait? Oshkosh is a great place to live and offers a high quality of life with a low cost of living².

The partnership also involves coordinating media relations and social media campaigns to raise awareness and generate buzz about Oshkosh during the EAA AirVenture week.

"We are excited to work together with our partners to showcase Oshkosh as a vibrant and dynamic city that is open for business and ready to welcome visitors," said Tricia Rathermel, President and CEO of Greater Oshkosh EDC. "EAA AirVenture is a great opportunity to highlight the strengths and assets of our community and to attract new investments, talent, and tourism."

Rob Kleman, President and CEO of the Oshkosh Chamber of Commerce, echoed Rathermel's sentiments. "Oshkosh has a lot to offer to businesses and travelers alike. We have a diverse and innovative economy, a friendly and hardworking culture, and a significant connection to aviation. We are proud to collaborate with our partners to showcase our city at the world's greatest aviation celebration."

Make sure to visit the Discover Oshkosh/Oshkosh Aviation Park booth at Hangar C, Booth 3153 - 3156. 2023 EAA AirVenture takes place from July 24 to July 30 at Wittman Regional Airport in Oshkosh, Wisconsin. For more information about the partnership and the booth, please visit www.VisitOshkosh.com/EAA-AirVenture or follow @DiscoverOshkosh.



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The Oshkosh area community, marketing, and attraction partners are a coalition of organizations that work together to promote Oshkosh as an exceptional destination for business, leisure, and year-round activity. The partners include the Greater Oshkosh Economic Development Corporation, the Oshkosh Chamber of Commerce, Discover Oshkosh, the City of Oshkosh, and Wittman Regional Airport. The partners collaborate to showcase the opportunities and attractions that Oshkosh has to offer and aim to inspire visitors to consider Oshkosh as a great place to live, work, and play.

About Discover Oshkosh

Discover Oshkosh is the official destination marketing organization for the city of Oshkosh. Discover Oshkosh's mission is to promote Oshkosh as a premier destination for corporate, sports, and leisure groups and individual visitors. Discover Oshkosh is your resource for all things Oshkosh, attractions, events, accommodations, dining, shopping, and more. For more information, visit www.DiscoverOshkosh.com or follow @DiscoverOshkosh.

About Greater Oshkosh Economic Development Corporation

The Greater Oshkosh Economic Development Corporation is the primary economic development organization in the Oshkosh area, providing site selection assistance, finance packaging, project facilitation, and more. Greater Oshkosh EDC aims to foster a prosperous community through leadership, collaboration, and innovation. For more information, visit www.greateroshkosh.com or follow @GreaterOshkoshEDC.

About Oshkosh Chamber of Commerce

The Oshkosh Chamber of Commerce is a membership-based organization that serves as the voice of business in Oshkosh. The Chamber provides advocacy, networking, education, and marketing opportunities for its members and supports initiatives that enhance the quality of life in Oshkosh. For more information, visit www.OshkoshChamber.com or follow @OshkoshChamber.

About the City of Oshkosh

The City of Oshkosh is a progressive and friendly community located on the shores of Lake Winnebago in Wisconsin. The city is home to around 67,000 people and offers a high quality of life with excellent public services, amenities, and infrastructure. The city's vision is to be a thriving and sustainable community offering abundant opportunities for work and life. For more information, visit ci.Oshkosh.wi.us or follow @CityofOshkosh.

About Wittman Regional Airport

Wittman Regional Airport is a county-owned public-use airport in Oshkosh, Wisconsin. It is home to the Experimental Aircraft Association (EAA) and its annual EAA AirVenture. The airport also serves as a hub for general, corporate, and experimental aviation. For more information, visit www.WittmanAirport.com or follow @WittmanAirport.

¹Experimental Aircraft Association. 3, Aug 2023, EAA AirVenture Oshkosh 2022: Facts and Figures for a Record-Setting Year, <https://www.eaa.org/airventure/ea-airventure-news-and-multimedia/ea-airventure-news/ea-airventure-oshkosh/2022-airventure-stats>

² SmartAsset. 22, Jun 2023, Most Livable Small Cities – 2023 Study, <https://smartasset.com/data-studies/most-livable-small-cities-2023>