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## FOR IMMEDIATE RELEASE

# AUDRA HOY TO JOIN GREATER OSHKOSH EDC



**Oshkosh, WI** (March 17<sup>th</sup>, 2016) – The Greater Oshkosh Economic Development Corporation is pleased to announce the selection of Audra Hoy as ‘Director of Business & Economic Development’. Audra was chosen after an extensive search to find an exceptional leader and fit for this position.

Audra Hoy is currently the Director of AeroInnovate & Aerospace Initiatives at the Business Success Center at UW-Oshkosh. Other notable experiences include Chapter Relations Manager at Women in Aviation, International and Events Manager at the Oshkosh Convention Center.

“Audra and I have worked together, successfully, over the past year on economic development and entrepreneurial opportunities within our respective organizations. We share similar values, but most importantly, I have great respect for Audra’s talents, passion, and energy and am excited that Audra will join us in building an organization that we expect to be among Wisconsin’s highest-performing economic development organizations,” said Jason White, CEO of Greater Oshkosh EDC.

“I am enthused and driven to build on the impact Greater Oshkosh EDC has made over the last year,” said Hoy. “Oshkosh is a community I am passionate about and believe in deeply.”

Hoy will join White in executing economic development initiatives in the greater Oshkosh community, such as business retention and expansion, business attraction, early stage business development, revolving loan fund administration, and workforce development. Hoy will also be very involved as a point-of-contact to assist growing Oshkosh businesses and developing the community’s manufacturing and aviation business clusters.

Hoy is expected to join the organization in April.

**The Greater Oshkosh Economic Development Corporation** is a private-public organization committed to providing leadership, direction, coordination, and services to advance economic development in the greater Oshkosh area. Greater Oshkosh EDC accomplishes this mission through building on its strong economic base of existing enterprises and industries, diversifying the economic base by encouraging new industries, and further developing businesses that fill gaps and improve the regional quality of life – all aimed at raising the economic well-being of the greater Oshkosh area and its residents.

For more information about Greater Oshkosh EDC visit [www.GreaterOshkosh.com](http://www.GreaterOshkosh.com)

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