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FOR IMMEDIATE RELEASE

KEYNOTE SPEAKER ANNOUNCED FOR GREATER OSKOSH EDC'S END OF YEAR EVENT

OSHKOSH, WISCONSIN – October 27th, 2016 – The Greater Oshkosh Economic Development Corporation has announced Rick Dickinson, President and CEO of Greater Dubuque Development Corporation, as the keynote speaker for the second annual End of Year Event. The theme for this year's event is *The Next Stage of Redevelopment in Sawdust City*.

Dickinson has led the economic development efforts of Greater Dubuque Development Corporation since 1995. Under his leadership, Greater Dubuque has grown from three full-time employees with an \$180,000 budget to one of the most respected economic development groups in the country. The nine-member team at Greater Dubuque, with an annual budget of \$1,800,000, focuses on Business Retention and Expansion, National Marketing and Workforce Solutions. Today the Greater Dubuque region is recognized as an international model for Sustainable Development.

In 2007, Greater Dubuque Development Corporation created a bold five-year plan to create thousands of jobs, raise the county's average wage, stimulate hundreds of millions of dollars in new construction, and grow their population. A year later the recession hit but Dubuque's economy still prevailed. From 2009-2012, Dubuque experienced a gain of over 2,200 net new jobs, raised the average hourly wage from \$15.00/hour to \$18.86/hour, reached \$407,246,501.00 in commercial construction valuation, and grew their population 2.2%.

More recently, Dubuque was named on the top ten list of *Best Small Places for Business & Career* by Forbes, *Best-Performing Small Metros in the U.S.* by the Milken Institute, *One of the Best American Riverfronts* by USA Today, *9th Best City for Tech Workers* by SmartAsset, and has received many other economic development accolades.

The Oshkosh area is heading into 2017 with incredible development momentum occurring along the riverfront, within downtown, and throughout the central city. This year's End of Year Event will have an emphasis on redevelopment projects, initiatives and opportunities that are shaping the future of greater Oshkosh.

The event is free to attend and will take place on Thursday, December 1st, 2016 at the Grand Opera House, 100 High Avenue, Oshkosh, WI. Registration begins at 4:45 PM. Register [here](#).

Greater Oshkosh EDC provides leadership, direction, coordination and services to advance economic development in the greater Oshkosh, Wisconsin region.

www.greateroshkosh.com

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